

# LANDSDOWNE PLACE

Peterborough, Ontario



DIGITAL DISPLAYS



POSTERS

In addition to its list of highly desirable retailers and restaurants, including American Eagle, H&M, Real Canadian Super Store, Sears and The Keg Steakhouse and Bar, Lansdowne Place boasts an exceptional location that services both year round residents and tourists. The Greater Peterborough Area (GPA) is the regional hub of east central Ontario and, as a major "cottage country" hub, it experiences a dramatic jump in population of approximately 30,000 during the summer. The area's proximity to major markets in Canada and the north eastern United States, combined with effective transportation systems that include a newly upgraded commercial airport and access to The 401, makes Peterborough an unparalleled setting as a business location.



## GENERAL INFORMATION

Annual traffic	5,000,000
Number of stores	105
Gross area	453,781 sq ft
Market population	104,901
Average household income	\$85,204

Source: The centres

## PRODUCTS

Posters  
Banners  
Specialty Media  
Digital Displays



**100+** SHOPPING MALLS  
In 8 provinces

**660+** HD SCREENS  
Across Canada

**700+** POSTERS & BANNERS  
From coast to coast

645 Lansdowne St Peterborough,  
ON, Canada, K9J 7Y5 Toll free 1-877-987-2334  
[www.neo-ooh.com](http://www.neo-ooh.com)  
[lansdowneplace.com](http://lansdowneplace.com)