

GEORGIAN MALL

Barrie, Ontario



DIGITAL DISPLAYS, POSTERS

Georgian Mall is the largest commercial centre in Barrie, Ontario, with 180 stores and services over a 620,000 square foot area. There are 60 new stores, resulting from the recently completed renovations, expansion, and revamping of the centre. Come and join the 5.5 million yearly shoppers and explore all the different venues at Georgian Mall !



GENERAL INFORMATION

Annual traffic	5,665,163
Number of stores	180
Gross area	620,000 ft ²
Time spent per visit	79.0 minutes
Number of visits per month	2.9
Average purchase during a visit	\$ 97.27
Market population	188,306
Average household income	\$ 73,782

Source : The centres / Monday Report

PRODUCTS

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