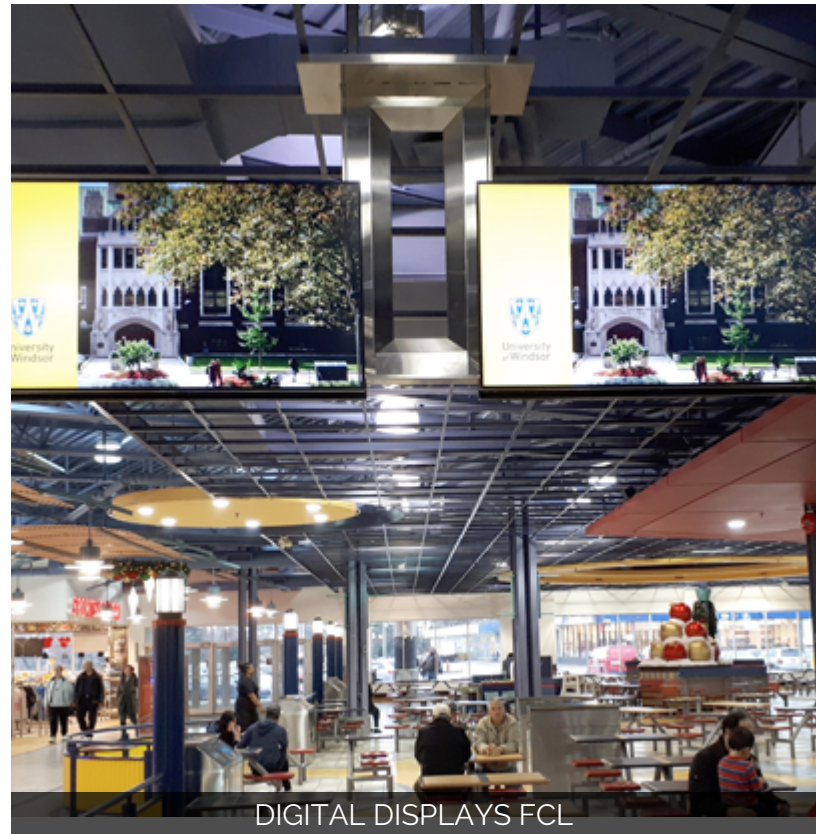


# DIXIE OUTLET MALL

Mississauga, Ontario



**D**ixie Outlet Mall is the closest outlet mall to Canada's largest city - Toronto! Located in Mississauga, Ontario, at Dixie Road and the Queen Elizabeth Way, the centre benefits from unparalleled visibility and easy access to and from Toronto. Dixie Outlet Mall isn't an out-of-the-way destination. It is a part of the regular routine for 4.1 million annual shoppers and the approximately 168,500 commuters that pass the mall daily driving to and from Toronto. Dixie Outlet Mall's convenient location and vast retail offering cater to both local residents and shoppers across the Greater Toronto Area.



## GENERAL INFORMATION

|                                 |                         |
|---------------------------------|-------------------------|
| Annual traffic                  | 4,615,236               |
| Number of stores                | 120+                    |
| Gross area                      | 571,000 ft <sup>2</sup> |
| Time spent per visit            | 66.7 minutes            |
| Number of visits per month      | 5.3                     |
| Average purchase during a visit | \$ 67.29                |
| Market population               | 219,573                 |
| Average household income        | \$ 86,896               |

Source : The centres / Monday Report

## PRODUCTS

Posters  
Digital Displays  
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1250 S Service Road Mississauga,  
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[dixieoutletmall.com](http://dixieoutletmall.com)



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