## **CARREFOUR CHARLESBOURG**

Québec, Quebec



Nestled at the heart of the Charlesbourg borough for over 35 years now, Carrefour Charlesbourg is located on Henri- Bourassa Boulevard â€" the busiest street in the neighbourhood. Over the years, this shopping centre has been able to keep its retail offering current and, today, with more than 100 boutiques and services, it is the largest mall in the area, also serving the neighboring communities of Lac-Beauport, Stoneham, Lac-St-Charles and St-Émile. This shopping centre is convenient for locals and boasts considerable customer traffic due to its excellent location and retailer mix, which combines original boutiques and major retail chains. In addition, a supermarket (Metro Plus), liquor store (SAQ Sélection), pharmacy (Brunet) and, a brand-new clinic (La Cité Médicale), complete Carrefour Charlesbourg's offering very nicely.



GENERAL INFORMATIONS	PRODUCTS
Number of stores 100+	Posters
Gross area 320,000 ft2	Digital Displays
Market population 468,030	Banners
Tousehold income \$70,406  Source of personal states and the screens across Canada  Across Canada	<b>700+ POSTERS &amp; BANNERS</b> From coast to coast  Specialty Media Toll free 1-877-987-2334 www.neo-ooh.com

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