

CARREFOUR FRONTENAC

Thetford Mines, Quebec



DIGITAL DISPLAY

With more than 2 million visitors each year, Carrefour Frontenac occupies a primary place of importance in the market of Thetford Mines, at the centre of a magnificent tourism region of Chaudière-Appalaches. As an important player within the community, the centre offers a diversified number of boutiques and services that makes it a destination of choice within this vast economic region.



GENERAL INFORMATION

Annual traffic	2,134,978
Number of stores	30
Gross area	181,000 ft ²
Time spent per visit	66.4 minutes
Number of visits per month	5.0
Average purchase during a visit	\$ 68.80
Market population	26,891
Average household income	\$ 58,934

Source : The centres / Monday Report / Stats Canada

PRODUCTS

Digital Displays
Posters
Specialty Media

805 Boulevard Frontenac E Thetford Mines,
QC, Canada, G6G 6L5

carrefourfrontenac.com



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